Welcome



YEAR ESTABLISHED 2005

OFFICIAL APPOINTMENTS 31

Experience better

Since 2005 Engage has been providing high quality hospitality experiences around the world. From the FA Cup to the Super Bowl, from Monza to Twickenham, we've given people breathtaking moments and amazing memories.

As we introduce more experiences and share more of our expertise, we need to ensure our brand is delivered consistently. That way, in a crowded events and hospitality market, people will be able to easily recognise us, remember us and know exactly what we stand for — and what they can expect from us.

NUMBER OF GUESTS ANNUALLY	31,000
NUMBER OF EMPLOYEES	82





Since our very beginning, our mandate has been growth. Our success has been built on the relationships we develop — with our customers, our partners, our suppliers and, most importantly, with each other.

We are a much bigger organisation now, but our core values of being Excellent, Engaging and Entertaining remain unchanged. We continue to learn how to live these values through all our interactions, ensuring we always Experience better.

Through our growth, we've demonstrated that over time what endures is the essence of the Engage brand, which is to connect people through sports and entertainment experiences so they can participate in ever more meaningful relationships with each other. We look forward to continuing to curate more of these experiences for many years to come.

Tom Pearson
CEO & Founder

This is who we are //

We're ENGAGE, the sports and entertainment experts.

We create, deliver and find high-quality hospitality, events and travel experiences.

Our experiences aren't just about the event itself, but about incredible occasions and unforgettable moments, exceptional hospitality and excellent personal service. They're about bringing people together, creating connections and building lasting bonds.

They're experiences that exceed your expectations and those of your guests. And enable you to relax because you have complete confidence in our expertise, superior standards and wide-ranging offer that gives you the best experience possible.

ENGAGE
Experience better

This is what we stand for and believe in //

Excellence



We are driven to achieve even higher levels of quality.

Engaging



We delight people by giving them a deeper connection to each other and the experiences.

Entertaining



We take every opportunity to be warm, friendly and fascinating.

We are a sports and entertainment agency offering products and services across hospitality, events and travel.

ENGAGE

Experience better

ICON
by ENGAGE

Premium hospitality offer with iconic people, moments and venues.

VIBE
by ENGAGE

Entertaining hospitality experiences.

ROAM
by ENGAGE

International sports and entertainment travel.

ELEVATE
by ENGAGE

Bespoke events consultancy.

ICON

by ENGAGE

This is our premium hospitality product with iconic people, moments and venues.



ICON is one of a kind.

It's an exclusive, unique experience for a select audience.

ICON is curated to exceed your expectations and will change the way you think about event hospitality for good.

Featuring a refined setting, we bring you iconic people, places and moments. You'll enjoy exclusive access with a sporting ICON, hearing first hand about their iconic moment — a place and time where history was made, where the game changed or where impossible odds were overcome.

ICON by ENGAGE
Experience better



VIBE

by ENGAGE

This our entertaining hospitality experience product.



Are you ready to be entertained?

With VIBE it's always showtime. Get set for entertaining hospitality that delivers an incredible experience and a buzz you won't find anywhere else.

Get on your feet and be swept away at a Taylor Swift gig, or feel the energy and the pace of The Hundred at Lord's. It could be chatting with your guests along with a selection of sensational small plates and themed drinks. It could be a DJ setting the tone and bringing a spark of energy to the occasion.

Whatever it takes to create that perfect atmosphere, VIBE ensures you're always entertained.

VIBE by ENGAGE
Experience better



ROAM

by ENGAGE

This is our international sports and entertainment travel product.



Ready for an experience that moves you in new ways? ROAM delivers tailored travel to the best global sports and entertainment events.

Combining our knowledge, passion and expertise we'll take you to the best experiences the world has to offer. Stay in beautiful Lake Como and travel by helicopter to Monza for the Formula 1. Head stateside in style and watch the Super Bowl. Jump aboard the Eurostar and watch England take on France in Paris.

We're here to look after all the details for you, designing the perfect itinerary, the best places to stay and unforgettable things to do. All so you can immerse yourself in the event and the very best your host city has to offer.

ROAM by ENGAGE
Experience better

ELEVATE

by ENGAGE

This is our bespoke events consultancy service.



ELEVATE creates seamless, innovative experiences that take your events to the next level, get you noticed and get your clients talking.

We know successful experiences begin with inspiring collaboration and a passion for excellence. We're all about working closely with you, exploring and developing your brief, creating standout ideas and delivering an incredible experience. Every time.

For us, it's the big ideas and the small details that make incredible differences. So we're proud of the reliable, professional events we consistently create and manage.

But we're even prouder of the valuable, long-term relationships we've built with our clients.

ELEVATE by ENGAGE
Experience better



What do we stand for? Our culture //

Organising Idea
The total employee and customer experience…

Purpose
Our reason for existing…

Mission
What we want to achieve…

Values
So these are the things we stand for…

Behaviours
Which means we must act in this way…

Benefits
And this is what people can expect…

Our culture is all about what we believe in and stand for, and ensures we can deliver consistently for each other and our clients.

Experience better

To connect people through sports and entertainment experiences enabling deeper relationships.

To be our customers' number one choice for hospitality, event and travel experiences in the UK by 2027.

Excellence	**Engaging**	**Entertaining**
We are driven to achieve ever higher levels of quality.	We delight people by giving them a deeper connection to each other and the experiences.	We take every opportunity to be warm, friendly and fascinating.
Committed	**Inspiring**	**Enthusiastic**
Give it everything you've got. Every time.	Find opportunities to involve and engage people.	Always share your energy and passion for the big occasion.
They trust us to deliver.	**They're at the heart of the action.**	**They have a great time.**



As you can see we have a range of products and services which appeal to all our different customers. Whether it's the sophistication of ICON, the excitement of VIBE, heading somewhere new with ROAM or working closely with us to create something amazing with ELEVATE, we can always help people Experience better.

ICON by ENGAGE

VIBE by ENGAGE

ROAM by ENGAGE

ELEVATE by ENGAGE

ENGAGE

Experience better




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